



FRIENDS OF THE SANTA BARBARA PUBLIC LIBRARY

2003

Fall

Surprising Results

For one week during the month of July, staff of the Santa Barbara Public Library System conducted a survey of patrons to determine how and when they were using the library and whether they were receiving the kind of service they expected and finding the material they wanted. The survey was done in conjunction with the City of Santa Barbara's program of creating and analyzing performance measures for all City departments. Questions on the survey included what hours were most convenient, whether the physical environment met their expectations, what services patrons used and whether they were satisfied with their experience at the Library. It also left room for comments people might have concerning the Library, its services and the facilities.

As those of us who are Library lovers suspected, over 95% of the surveys returned indicated that Library users were mostly or completely satisfied. There were some comments indicating areas of the collection they would like to see increased and these most predictably fell in the areas of the fledgling DVD and books on CD collections. Compliments went to many Library services, but the most universally appreciated service was the ability to obtain materials not currently available in the Library. In Library parlance these are "reserves" and "interlibrary loans". The Express Books, a browsing collection of popular new titles available on a first-come-first-served basis, were also a highly praised service.

The Library will conduct a follow up survey later in the year to gather different sampling opinions from a different group of customers. Watch for those forms and let the Library know what **you** think.



BORDERS



Makes Your Gift Giving Easy

We have a wonderful opportunity to raise money for our library. On the weekend of October 24, 25, and 26, both Borders bookstores, downtown Santa Barbara and Goleta, will donate to Friends of the Library 15% of all sales when the purchaser mentions Friends of the Library or presents this coupon. Start your holiday shopping now by finding just the right book or CD for your loved ones or purchasing gift certificates. This is the perfect gift for those who "have everything" or are hard to shop for. Let your family, friends, and neighbors know about this special fundraising event, so they, too, can enjoy the fun of the selection process. And our Santa Barbara Library will greatly appreciate these funds in these difficult times of budget cutting. Remember the dates are October 24, 25 and 26. Either mention Friends of the Library or present this coupon. Thank you for your support.

BORDERS[®]

BOOKS·MUSIC·CAFÉ

Invites you to participate in

Borders Benefit Days

For Friends of Santa Barbara Library from 10/24/03 to 10/26/03

A percentage of your purchases during this designated period will be donated to your organization. Valid only on scheduled days for merchandise in stock.

Amount of Sale:
\$ _____

Date _____

BORDERS
Santa Barbara
900 State St.
805.899.3668

BORDERS
Goleta
7000 Marketplace Dr.
805.968.1370



SANTA BARBARA



READS!

Santa Barbara Public Library System presents the second annual community reading program. *Life of Pi*, by Yann Martel is the captivating book selection of the Santa Barbara Reads program. You are invited to join in the discussion by coming to the forums that are scheduled at the library. The discussions will show taped excerpts of Yann Martel's interview on the Charlie Rose Show.

Check www.sbplibrary.org for a full list of Santa Barbara Reads events and plan to attend a stimulating book discussion our library:

October 8: 3 pm
October 25: 2:30 pm

Further explore the mysteries of *Life of Pi* at a panel discussion by outstanding local experts as they bring their points of view-- literary, psychological, cultural and religious--to the dialogue. Bring your own questions and answers to the discussion. It promises to be a fascinating evening of ideas.

October 29, Central 7-9 pm,

Enclosed is my check for the following dues or gift to the:
FRIENDS OF THE SANTA BARBARA PUBLIC LIBRARY

Economy	\$10.00	Name _____
Regular	\$25.00	
Associate	\$50.00	Address _____
Contributor	\$100.00	
Donor	\$200.00	City/State/Zip _____
Benefactor	\$500.00	
Angel	\$1000.00	E-mail _____

Renewal _____ New Member _____ (ALL DONATIONS ARE TAX DEDUCTIBLE)

Mail to : **FRIENDS OF THE LIBRARY**, P.O. Box 1019, Santa Barbara, CA, 93102

Please tear off and return this form with your check



WHAT'S HAPPENING?

Preschool Storytime: Tuesdays and Thursdays at 10:30 am.

Halloween Miniatures Workshop

BOO! Have you always wanted to visit a haunted place? Create your own in a 2-hour miniature workshop. Materials are provided. Bring your ideas and a ghost or two!! For 6th grade and above.

October 21: 3:30 pm

Spooky Crafts

EEEEK! Crafts! They're an awful treat. Come join the fun.

October 22: 3:30 pm

Trick or Treat Storytime

Come in costume for this Halloween treat.

October 30: 10:30 am



Teens!

SLAMMIN' @ your library

Teens!...join us for a SLAM poetry competition between local high school teams. Local teen poets will step up and "perform" their own poetry. Slam poetry is all about performance and community so, come read your own creations and applaud your favorites.

October 22: 6 pm



**FRIENDS OF THE
SANTA BARBARA
PUBLIC LIBRARY**

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